

## **Brighton Day Surgery internet privacy policy.**

This practice has developed a policy to protect patient privacy in compliance with privacy legislation. Our policy is to inform you:

1. What personal information is being collected
2. Who is collecting your personal information
3. How your personal information is being used
4. To whom your personal information is being disclosed; and
5. How your personal information is being stored.

### **Information Collected**

When you look at this web site, our Internet Service Provider, Surf Pacific ( [www.surfpacific.com.au](http://www.surfpacific.com.au) ), may make a record of your visit and log the following information for statistical purposes:

- Your server address
- Your domain or top level domain name (for example practice.com, .gov, .au, etc)
- The date and time of your visit to the site
- The pages you accessed and documents or images downloaded
- The previous site you visited
- The type of web browser you are using

Our Internet Service Provider provides this information to us via a web page that we can access regularly. This non-identified information is used to monitor usage patterns on our site in order to improve navigation and design features - helping you to get information more easily.

### **Access to information collected**

We will not make an attempt to identify users or their browsing activities. However, in the unlikely event of an investigation, a law enforcement agency or other government agency may exercise its legal authority to inspect our Internet Service Provider's logs, and thus gain information about users and their activities.

### **Use of information collected**

We will only collect your e-mail address if you send us a message. Your e-mail address will only be used for the purpose for which you have provided it, and it will not be added to a mailing list or used for any other purpose without your consent. We may however, use your e-mail address to contact you to obtain your consent for other purposes, but will give you the option of having your address deleted from our records at that time.

### **Personal health Information**

In the interests of your privacy, and given the inherent insecurity of information passed over the Internet, we do not currently support the transmission of personal health information to or from our patients over the Internet. If you send any personal health information to us via the Internet, we cannot guarantee its security.

### **Cookies**

This web site may use session cookies and only during a search query of the web site. Our Internet Service Provider has assured us that no cookies are employed on this web site except for those associated with the search engine. The web site statistics for this site are generated from the web logs as outlined above. Upon closing your browser the session cookie set by this web site is destroyed and no personal information is maintained which might identify you should you visit our web site at a later date.

Cookies can either be persistent or session based. Persistent cookies are stored on your computer, contain an expiry date, and may be used to track your browsing behaviour upon return to the issuing web site. Session cookies are short lived, are used only during a browsing session, and expire when you quit your browser.